



LOVE, KK 2026 SPONSORSHIP PROPOSAL

SUPPORT SMALL, GROW YOUR COMMUNITY



BECOME A 5KK RACE SPONSOR!

Love, KK relies on sponsorships and donations to sustain our programs and expand our community impact. Sponsorships are available to businesses, families, and individuals, and every contribution makes a meaningful difference.

All 5KK Race Sponsors will be listed on the 5KK Race Website.

GOOD NEIGHBOR SPONSOR: \$250

- 2 complimentary race registrations

SEED SPREADER SPONSOR: \$500

- 4 complimentary race registrations
- Instagram story recognition

COMMUNITY BUILDER SPONSOR: \$1,000

- 6 complimentary race registrations
- Instagram story recognition
- Name listed in race packet

LOCAL HERO SPONSOR: \$1,500

- 10 complimentary race registrations
- Instagram story recognition
- Name listed in race packet
- Logo on race banner

SUPPORT SMALL CHAMPION SPONSOR: 2,000 +

All Local Hero Sponsor benefits and ongoing collaboration with the Love, KK board to identify meaningful ways for you or your business to be recognized and supported within our community (examples: additional Instagram features, event co-hosting, program sponsorship opportunities)

The 7th Annual 5KK Fundraising Run is June 6, 2026. Sponsors who join by May 1st receive 2026 race benefits.

To become a sponsor, visit <https://forms.gle/ndWNT76UVJEUdgUb6>

Love, KK is a registered 501(c)(3) nonprofit organization. All donations are tax-deductible as allowed by law. EIN: 83-2491034

OUR INSPIRATION



The Love, KK Foundation was established in 2018 to honor the beautiful life of Kaeley "KK" Brady. Our mission is inspired by KK's passion for entrepreneurs, farmers, and small businesses. KK's passion was ignited when she started working at Cowbell Kitchen—a local food truck and catering company in Leesburg, VA. She became passionate about selling her smoothie bowls and recipes through Cowbell Kitchen, eventually becoming a partial owner of the company. She learned to value other small businesses by working with farmers and companies through the local farmers' markets. KK realized how far local business support can

go and began encouraging everyone to shop locally. Her passion for using all-local ingredients in Cowbell recipes fueled her work drive and inspired all around her to appreciate local products. Her passion continues to inspire her friends and family to carry on her ideas through the Love, KK foundation.

Love, KK is a non-profit organization with a mission to empower local small businesses, farmers, and the people in the community with an entrepreneurial spirit by providing awareness, educational assistance, resources, and learning experiences.



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LOVE, KK'S IMPACT MADE POSSIBLE BY YOU

We're proud of how every donation is put to work. In just seven years, your support has helped the Love, KK Foundation accomplish these milestones:



HELPING FUTURE FOUNDERS + SMALL BUSINESSES THRIVE

- 3 internships at Cowbell Kitchen
- 13 scholarships for students at PFHS & GMU
- Weekly staffing support and enhanced visibility for the King Street Collective

SPREADING SEEDS OF KINDNESS

340 Acts of Kindness gifts delivered! We shop at local farms and small businesses to curate gifts for community members could use a little extra love and kindness in their lives. Each delivery brings joy to the recipient and supports our local economy. This is RAK!



FARM TO FOOD PANTRY

Donated over 7,000 loaves of bread and 38,000 pounds of produce to the Lucketts Community Food Pantry, with all food sourced from local farms and small businesses.

OTHER WAYS TO MAKE A DIFFERENCE TOGETHER

IN KIND SPONSORSHIP

If you would like to donate goods or services, we are happy to provide the sponsorship incentives above equal to the donation. Examples include 5KK event items like prizes for 5KK race winners.

VOLUNTEER

We are seeking volunteers for the 5KK Race! Email us at contact@lovekk.org to get started!

GENERAL DONATION

No amount is too small! Thank you for helping us support small and grow our community! Visit lovekk.org or scan the QR code below to make a donation.



LEARN MORE ABOUT OUR PARTNERS & FUNDRAISERS!

COWBELL KITCHEN

KK's beloved Cafe, Cowbell Kitchen continues to thrive today, operated by KK's sister Bre Grant, and Cheryl Strasser. Cowbell leads our Farm to Food Pantry project by ordering all food directly from local farmers, and it remains a cornerstone of community—giving small businesses a safe place to start and grow through the King Street Collective, the neighboring business they helped create and still champion. Cowbell also supports Love, KK by hosting and participating in fundraisers throughout the year and by leading our internship program, helping young people gain hands-on experience in small business management and food production.

THE ANNUAL 5KK RUN

The Annual 5KK is our 5 kilometer (3.1 mile) running-or-walking fundraising race. The 5KK is for everyone: families, kids, competitive runners, non-competitive runners, and small business lovers! This year we are thrilled to return to Far Bungalow Farm for a riverside trail run and a post-race after party that will showcase awesome food and beverages from small, local businesses.

SAVE THE DATE: The 7th Annual 5KK is on June 6th 2026.





Scan the QR code or visit <https://forms.gle/ndWNT76UVJEUdgUb6> to start the process of becoming a sponsor. We can't wait to connect with you!

Donations can be made via check, Zelle: contact@lovekk.org, or online through our general donation link at lovekk.org.

 **703-297-5527**

 **@lovekk_foundation**

 **Contact@lovekk.org**

 **www.lovekk.org**